



○ Gerrit Haaland

Director

BVR

Links

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Showreel



News

"Tell me: how do you explain that gap in your director's cv?"

Since 2013, I have been running a boutique production company YACHTFILM in Palma de Mallorca, focused (as you may have guessed from the name) on the leisure marine industry.

In 2019 I decided that while I love that bit of my job, I miss working with proper brands, production companies and agencies. So, now I am back on the scene, dividing my time between Spain and Germany. <https://yachtfilm.tv>

About Gerrit Haaland

Director and writer for corporate and commercial films, branded stories and corporate docs

Projects as director (31)

Year	Title	Genre	Director	Producer
2020	Coca-Cola - Jeder Tropfen zählt. Wassermanagement bei Coca-Cola	Industrial Video	🟡 Gerrit Haaland	🟡 YAN-tv GmbH
2020	Geflüchtet und angekommen - Als Auszubildender bei Coca-Cola	Industrial Video	🟡 Gerrit Haaland	🟡 YAN-tv GmbH
2020	Making Packaging Better – The New 100% rPet Bottle	Industrial Video	🟡 Gerrit Haaland	🟡 YAN-tv GmbH
2019	Coca-Cola Truckfahrer - Die gute Seele im Stau	Industrial Video	🟡 Gerrit Haaland	🟡 YAN-tv GmbH
2019	Coca-Cola - Accelerate Performance 2.0	Event Documentary	🟡 Gerrit Haaland	🟡 YAN-tv GmbH
2018	Aquarius - Royal Huisman World Cruising Ketch	Corporate Film	🟡 Gerrit Haaland	Yachtfilm [es]
2018	Burgess - My Galaxy for charter with Burgess	Corporate Film	🟡 Gerrit Haaland	Yachtfilm [es]
2017	The Islander Nautifest 2017	Event Documentary	🟡 Gerrit Haaland	Yachtfilm [es]
2013	Dachser Intelligent Logistics - Cut!	Corporate Film	🟡 Gerrit Haaland	PI_spirit Production International GmbH [de]
2012	Bombardier - InnoTrans 2012	Corporate Film	🟡 Gerrit Haaland	avcommunication GmbH [de]
2012	BTGA - Berufe mit Zukunft	Corporate Film	🟡 Gerrit Haaland	avcommunication GmbH [de]
2011	BASE - Helau!	Corporate Film	🟡 Gerrit Haaland	imagefilm biz, Gerrit Haaland
2009	Deutsche Telekom Laboratories - Happy Birthday T-Labs (WT)	Corporate Film	🟡 Gerrit Haaland	🟡 True Motion Pictures GmbH
2009	Deutsche Telekom Laboratories - Vision 2050 (Messefilm)	Corporate Film	🟡 Gerrit Haaland	🟡 True Motion Pictures GmbH
2009	Deutsche Telekom Laboratories - UICC. The Next Generation SIM-Card	Corporate Film	🟡 Gerrit Haaland	🟡 True Motion Pictures GmbH
2009	Deutsche Telekom Laboratories - Science Express	Corporate Film	🟡 Gerrit Haaland	🟡 True Motion Pictures GmbH
2008	ERGO & Microsoft - Technologie verändert die Welt - und die Versicherung?	Corporate Film	🟡 Gerrit Haaland	🟡 Katapult Filmproduktion GmbH
2008	Bundesregierung - Klimaschutz mit neuer Energie	Corporate Film	🟡 Gerrit Haaland	Elementarfilm
2007	EJOT Gruppe - Unternehmensfilm 2007	Corporate Film	🟡 Gerrit Haaland	Videograph GmbH [de]
2007	Bombardier - The Climate Is Right For Change	Corporate Film	🟡 Gerrit Haaland	🟡 YAN-tv GmbH
2007	BBB & R - Gemeinsam handeln hat Erfolg	Corporate Film	🟡 Gerrit Haaland	Videograph GmbH [de]
2007	Microsoft - IT-Brücke. Wir helfen, damit Sie helfen können	Corporate Film	🟡 Gerrit Haaland	VisionVoice, Martin Marx

Year	Title	Genre	Director	Producer
2006	Microsoft - Was Kunden wirklich wollen	Corporate Film	○ Gerrit Haaland	VisionVoice, Martin Marx
2006	AstraZeneca - Committed To Win	Corporate Film	○ Gerrit Haaland	ViON GmbH & Co.KG [de]
2006	Tchibo - Depot-Expansion Niederlande (WT)	Corporate Film	○ Gerrit Haaland	ViON GmbH & Co.KG [de]
2005	505 Sailing - 505 Worlds Warnemünde	Corporate Film	○ Gerrit Haaland	Scope Company Medienproduktion
2005	Tchibo - Arena Schweiz (WT)	Corporate Film	○ Gerrit Haaland	ViON GmbH & Co.KG [de]
2005	AstraZeneca - Going 4 Gold	Corporate Film	○ Gerrit Haaland	ViON GmbH & Co.KG [de]
2001	Mars Needs Women	Short Film	○ Gerrit Haaland	Scope Company Medienproduktion
1997	November!	Short Film	○ Gerrit Haaland	Haaland & Wendt
1996	Contender - The Ultimate Singlehander	Corporate Film	○ Gerrit Haaland	Haaland & Wendt

Film projects in other capacities (33)

Year	Title	Genre	Director	Producer	Comment
2017	The Islander Nautifest 2017	Event Documentary	○ Gerrit Haaland	Yachtfilm [es]	video-producer / video-journalist
2017	Burgess - My Galaxy for charter with Burgess	Corporate Film	○ Gerrit Haaland	Yachtfilm [es]	editor
2013	Dachser Intelligent Logistics - Cut!	Corporate Film	○ Gerrit Haaland	PI_spirit Production International GmbH [de]	2nd unit dop
2013	Dachser Intelligent Logistics - Cut!	Corporate Film	○ Gerrit Haaland	PI_spirit Production International GmbH [de]	screenwriter
2012	Bombardier - InnoTrans 2012	Corporate Film	○ Gerrit Haaland	avcommunication GmbH [de]	2nd unit dop
2011	Die Rebellen von Oberhausen (WT)	Documentary, arte, WDR [de]	Hansjürgen 'Jason' Pohland	Modern Art Film-Pohland KG	producer
2011	Die Rebellen von Oberhausen (WT)	Documentary, arte, WDR [de]	Hansjürgen 'Jason' Pohland	Modern Art Film-Pohland KG	director of photography
2009	Lufthansa - Markenakademie Tower 360° Projektion	Corporate Film	Dan Pearlman	Dan Pearlman Markenarchitektur GmbH [de]	screenwriter
2009	Deutsche Telekom Laboratories - Vision 2050 (Messefilm)	Corporate Film	○ Gerrit Haaland	○ True Motion Pictures GmbH	screenwriter

Year	Title	Genre	Director	Producer	Comment
2009	Deutsche Telekom Laboratories - UICC. The Next Generation SIM-Card	Corporate Film	🟡 Gerrit Haaland	🟡 True Motion Pictures GmbH	screenwriter
2009	Deutsche Telekom Laboratories - Science Express	Corporate Film	🟡 Gerrit Haaland	🟡 True Motion Pictures GmbH	screenwriter
2008	ERGO & Microsoft - Technologie verändert die Welt - und die Versicherung?	Corporate Film	🟡 Gerrit Haaland	⬤ Katapult Filmproduktion GmbH	screenwriter
2008	Bundesregierung - Klimaschutz mit neuer Energie	Corporate Film	🟡 Gerrit Haaland	Elementarfilm	2nd unit dop
2008	Bundesregierung - Klimaschutz mit neuer Energie	Corporate Film	🟡 Gerrit Haaland	Elementarfilm	screenwriter
2007	EJOT Gruppe - Unternehmensfilm 2007	Corporate Film	🟡 Gerrit Haaland	Videograph GmbH [de]	director (dubbing)
2007	EJOT Gruppe - Unternehmensfilm 2007	Corporate Film	🟡 Gerrit Haaland	Videograph GmbH [de]	screenwriter
2007	Microsoft - IT-Brücke. Wir helfen, damit Sie helfen können	Corporate Film	🟡 Gerrit Haaland	VisionVoice, Martin Marx	director of photography
2007	Microsoft - IT-Brücke. Wir helfen, damit Sie helfen können	Corporate Film	🟡 Gerrit Haaland	VisionVoice, Martin Marx	screenwriter
2006	AstraZeneca - Committed To Win	Corporate Film	🟡 Gerrit Haaland	ViON GmbH & Co.KG [de]	screenwriter
2006	Tchibo - Depot-Expansion Niederlande (WT)	Corporate Film	🟡 Gerrit Haaland	ViON GmbH & Co.KG [de]	2nd unit dop
2006	Tchibo - Depot-Expansion Niederlande (WT)	Corporate Film	🟡 Gerrit Haaland	ViON GmbH & Co.KG [de]	screenwriter
2005	Tchibo - Arena Schweiz (WT)	Corporate Film	🟡 Gerrit Haaland	ViON GmbH & Co.KG [de]	screenwriter
2005	AstraZeneca - Going 4 Gold	Corporate Film	🟡 Gerrit Haaland	ViON GmbH & Co.KG [de]	screenwriter
2004	hamlet_X (2000-2004, 33 Kurzfilme)	TV Movie (multi-part)	Herbert Fritsch	Volksbühne Berlin [de]	unit production manager "Phasell" Feb.-Sept. 2002
2003	Wo ist Bahnhof? (CANCELLED after 14 Days of Filming) (WT)	Feature Film	Lew Green	Wo ist Bahnhof Produktion	line producer
2003	Wo ist Bahnhof? (CANCELLED after 14 Days of Filming) (WT)	Feature Film	Lew Green	Wo ist Bahnhof Produktion	1st AD (local system)
2002	Wer sich liebt, teilt sich ein Taxi	Short Film, SAT.1 [de]	Lars Kraume	Eidos Film	1st AD (local system)
2002	Mess	Short Film, SAT.1 [de]	⬤ Sibylle Tafel	Eidos Film	1st AD (local system)
2001	Das Leben geht weiter	Documentary, arte, HR [de]	Mark Cairns	Starcrest Media GmbH [de]	1st AD (local system) insz. Doku-Fiction, Int EMMY Award, Gold
1999	3 Tage 44	Short Film	Oliver Dommgenet	🟡 Hamburg Media School	unit manager
1998	Highway Society	Feature Film	Mika Kaurismäki	Mariette Rissenbeek Filmproduktion	2nd unit director

Year	Title	Genre	Director	Producer	Comment
1998	Highway Society	Feature Film	Mika Kaurismäki	Mariette Rissenbeek Filmproduktion	unit manager
1997	November!	Short Film	Gerrit Haaland	Haaland & Wendt	screenwriter

Film awards (7)

Year	Film	Award	Category	
1997	November!	1. Preis Int. Kurzfilmfestival Hamburg	Publikumspreis Flotter Dreier	Winner
2008	Microsoft - IT-Brücke. Wir helfen, damit Sie helfen können	WorldMediaFestival	Intermedia Globe	Nominated
2008	Bombardier - The Climate Is Right For Change	WorldMediaFestival	Intermedia Globe Silver	Winner
2010	Deutsche Telekom Laboratories - Science Express	Deutscher Preis für Wirtschaftskommunikation	als Teil exponat von Expedition Zukunft	Winner
2010	Deutsche Telekom Laboratories - Vision 2050 (Messefilm)	World Media Festival	Grand Award	Winner
2013	Dachser Intelligent Logistics - Cut!	Corporate Media Award	Award for High Standard	Winner
2014	Dachser Intelligent Logistics - Cut!	World Media Festival GOLD Award	Public Relations	Winner

Awards

Year	Award
2010	Designpreis Deutschland 2011 GOLD (für Lufthansa Markenakademie)

Basic data

Languages	Danish ■■■■ English ■■■■ German ■■■■ Spanish ■■■■
Experience abroad	North America: USA Northern Europe: Denmark, Finland Southern Europe: Spain Western Europe: Austria, Belgium, France, Great Britain, Netherlands, Switzerland
Special skills	Storytelling Future Trends (Modern Mobility, Augmented Reality, Communications, Global Change) Corporate and commercial films with complex technical, economical, social and political subject matters. Drama, screenplay, fictional plots Semi-professional sailor, boats, watersports, ships and the sea
Own equipment	Editiing Suite with FCP X, Motion, Premiere Pro, After Effects Panasonic GH5, GH4, GX85

	Lumix and Olympus Pro Zooms Zeiss T* Primes/Metabones Speedbooster CY compact light and audio setup for small shoots and 2nd unit
Licences	BE (car with trailer) [eu], C1 (truck < 3,5t <= 7,5t) [eu], C1E (truck (C1) + trailer <= 12t) [eu], Motorboat Certificate Sea [de], RYA Yachtmaster Offshore, Yachtmaster Shore Certificate (till 12 NM) [de]
Education	American Language, Literature & Culture (M.A.): Hamburg University University of Hawaii Air Craft Mechanic: Lufthansa Hamburg
Further references	http://gerrithaaland.com http://yachtfilm.tv
Preferred place of work	Branded Storytelling Corporate Film Brand Content Corporate Docs Event, Trade show Meeting Opener Interactive Storytelling e-Learning
Immediate working area	Berlin
1st residence (federal state or country)	Germany - Berlin
2nd residence (where applicablen)	Palma
Accommodation possibilities	Barcelona, Copenhagen, Hamburg, Kiel, Los Angeles, Munich
Associations	Federal Ass. of Television & Film Directors [de]